

Contents

Pages

- 4 *Editorial*
- 5-15 **Product or Brand? How Interrelationship between Customer Satisfaction and Customer Loyalty Work**
Sandra MARTISIUTE, Gabriele VILUTYTE, Dainora GRUNDEY
- 16-22 **Stress in a Changing World of Work**
Magdalena VELCIU, Codruța Ilinca DRĂGOIU, Luise MLADEN
- 23-36 **The Entrenchment of Clientelistic Practices: Methodological and Conceptual Issues of Transferability**
Clara Alexandra DARABONT
- 37-46 **Foreign Direct Investments and the Economic Crisis in Romania**
Stela DIMA
- 47-54 **Interdisciplinary Relationships in the “Politehnica” University of Bucharest**
Ion M. POPESCU, Cristina CARTOAJE, Emil PETRESCU