

## CONTENTS

Comparative Approach between “Organizational Life Cycle” and “Rational Biological Model” .....	369
<i>George MOLDOVEANU, Ion Gh. ROȘCA</i>	
Governance and Accountability for Italian Listed Public Utilities Companies .....	376
<i>Paolo RICCI, Tiziana LANDI</i>	
The Steps to Managerial Excellence .....	389
<i>Ion VERBONCU, Ion PURCARU</i>	
Public Management: between the Traditional and New Model .....	408
<i>Marius PETRESCU, Delia POPESCU, Ionuț BARBU, Roxana DINESCU</i>	
Management of International Cooperation of Japanese and German Universities– Historical Background and Actual Experiences –.....	416
<i>Karl-Heinz SCHMIDT</i>	
A Training Software Platform for the research Projects Evaluation.....	425
<i>Constanța-Nicoleta BODEA, Maria-Iuliana DASCĂLU</i>	
Conceptions on Services within Traditional Society and Knowledge-Based Society .....	436
<i>Andreea ZAMFIR, Ion PLUMB</i>	
New Dimensions of Education Reform in the Republic of Moldova: Equity, Relevance, Efficiency and Sustainability .....	445
<i>Galina BULAT, Viorelia MOLDOVAN-BĂTRÎNAC, Larisa Șavga</i>	
Developing a Strategic Leadership Approach within the Organizations .....	454
<i>Marian NĂSTASE</i>	
Applied Research Regarding Learning Organization Model Like a Necessary Model for Romanian’s Organizations.....	461
<i>Denisa ABRUDAN</i>	
Higher Education Financing: a Comparison Romania and United Kingdom.....	468
<i>Luminița NICOLESCU</i>	

International Management Accounting Standards Promote Business Growth .....	482
<i>Jeno BEKE</i>	
IP Delimitations: A Managerial Point of View .....	491
<i>Mircea NEGRUȚĂ, Ion NĂFTĂNĂILĂ</i>	
Corporate Political Strategy on Three Continents a Managerial Comparative Approach at Global Level Part II – People’s Republic of China and Romania .....	506
<i>Simona BUȘOI, Amedeo ISTOCESCU</i>	
Risk Management in Public Key Infrastructure .....	518
<i>Nicușor VATRĂ, Daniel Constantin JIROVEANU</i>	
Risk and Risk Management in Chemical Industry .....	526
<i>Sanda VIȘAN</i>	
New Human Resources Management and Direct Investment Inflows Build up the Knowledge-Based Society in the CEE Emerging Countries .....	534
<i>George PLEȘOIANU, Mihail Vincențiu IVAN</i>	
Presentation of Excellency Romanian National Centre for Comparative Management Studies (ERNCCMS) .....	542